



jenna german

graphic designer & illustrator

770 265 3690

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jennagerman.com

skills

Graphic Design, Art Direction, Typography, Branding & Identity, Illustration, Digital Photography, Project Management, Research, Organization

software

Adobe Creative Cloud (Photoshop, InDesign, Illustrator, Bridge, Acrobat, After Effects, Premiere Pro, Lightroom), ClipStudioPro, Procreate, Microsoft 365 (Word, PowerPoint, Excel, OneNote), Google G Suite, Workamajig, Basecamp

languages

Native English
Moderate Mandarin
Basic Spanish

honors & awards

We Need Diverse Books Grant, 2023

SCAD Deans List, 2014–2019

SCAD Academic Honors Scholarship

SCAD Achievement Honors Scholarship

SCAD Lacoste Spring Exhibition, Illustrations sold and shown in the Curated Collection, 2018

SCAD Drawing Works Show, Best in Show: Ideation, 2017

Adobe Certified Associate for InDesign, Photoshop, & Illustrator, 2017–2020

SCAD Small Works Show, Fall 2016

SCAD Foundations Honors Show, Winter 2015

education

Savannah College of Art and Design (SCAD), Savannah, GA

BFA in Graphic Design

Minor in Illustration, Chinese Cultural & Language Studies

Graduated Magna Cum Laude, GPA 3.76, March 2019

Studied Abroad in Hong Kong, Winter 2016

Studied Abroad in Lacoste, France, Spring 2018

experience

Contract Design Assistant, January 2023–Present

Barefoot Books, Inc., Concord, MA

- Collaborated with the publisher's editorial team, design team, & freelance illustrators as lead designer for board books & a children's picture book.
- Assisted in art direction & designing the interior, cover layout, & typography.
- Reformatted & typeset special editions of existing board books, children's picture books.

Design Intern, July 2022–December 2022

Barefoot Books, Inc., Concord, MA

- Designed sell sheets, catalog spreads, as well as print, web, & social media graphics for marketing.
- Performed administrative tasks such as file management, packaging, & exporting files for production.

Freelance Designer & Illustrator, 2007–Present

Independent Clients, Atlanta, GA

- Created branding, logos, & websites for small independent companies.
- Designed catering company Black Market BBQ's sauce bottle packaging & business cards.
- Designed branded print deliverables, created an animated ad, & took digital photography for the Relax the Back franchise in Buckhead. Managed & created content for the store's social media presence.
- Designed & reformatted presentations for the internal communications agency Tribe. Reformatted informational documents for their website.

Graphic Design Intern, May 2020–February 2021

Spawn Ideas, Anchorage, AK

- Collaborated with the advertising agency's creative & art directors on conceiving deliverables.
- Created maps, print & digital ads, & direct mailers.
- Performed production/administrative duties such as preparing final packaged files for print/digital deliverables & archiving files.

Freelance Graphic Designer, April–May 2020

Spawn Ideas, Anchorage, AK

- Collaborated with the advertising agency's creative department on several projects including creating digital banner ads, paid social, photo editing, & reformatting/resizing print collateral.
- Concepted & drew illustrations for a promotional video.

volunteer work

Orphanage Service Trip Volunteer, July 2018

Adopteen, Jilin Province, People's Republic of China
Cared for orphans living in the Changchun Children's Welfare House. This included working in teams & in roles of leadership while performing tasks such as holding babies, teaching children English, decorating nurseries, & organizing activities to do with the special needs children.