



**jenna german**

graphic designer & illustrator

770 265 3690

[jennalingergerman@gmail.com](mailto:jennalingergerman@gmail.com)

[jennagerman.com](http://jennagerman.com)

## skills

Graphic Design, Art Direction, Typography, Branding & Identity, Illustration, Digital Photography, Project Management, Market Research, Organization

## software

Adobe Creative Cloud (Photoshop, InDesign, Illustrator, Bridge, Acrobat, After Effects, Premiere Pro, Lightroom), ClipStudioPro, Procreate, Microsoft 365 (Word, PowerPoint, Excel, OneNote), Google G Suite, Workamajig, Basecamp

## languages

Native English  
Moderate Mandarin  
Basic Spanish

## honors & awards

**We Need Diverse Books Grant**, 2023

**SCAD Deans List**, 2014–2019

**SCAD Academic Honors Scholarship**

**SCAD Achievement Honors Scholarship**

**SCAD Lacoste Spring Exhibition**, Illustrations sold and shown in the Curated Collection, 2018

**SCAD Drawing Works Show**, Best in Show: Ideation, 2017

**Adobe Certified Associate** for InDesign, Photoshop, & Illustrator, 2017–2020

**SCAD Small Works Show**, Fall 2016

**SCAD Foundations Honors Show**, Winter 2015

## experience

**Contract Design Assistant**, January 2023–Present  
Barefoot Books, Inc., Concord, MA

- Collaborated with the publisher's editorial team, design team, & freelance illustrators as lead designer for board books & a children's picture book.
- Assisted in art direction & designing the interior, cover layout, & typography.
- Reformatted & typeset special editions of existing board books, children's picture books.

**Design Intern**, July 2022–December 2022  
Barefoot Books, Inc., Concord, MA

- Designed sell sheets, catalog spreads, as well as print, web, & social media graphics for marketing.
- Performed administrative tasks such as file management, packaging, & exporting files for production.

**Freelance Designer & Illustrator**, 2007–Present  
Independent Clients, Atlanta, GA

- Created branding, logos, & websites for small independent companies.
- Designed catering company Black Market BBQ's sauce bottle packaging & business cards.
- Designed branded print deliverables, created an animated ad, & took digital photography for the Relax the Back franchise in Buckhead. Managed & created content for the store's social media presence.
- Designed & reformatted presentations for the internal communications agency Tribe. Reformatted informational documents for their website.

**Graphic Design Intern**, May 2020–February 2021  
Spawn Ideas, Anchorage, AK

- Collaborated with the advertising agency's creative & art directors on conceiving deliverables.
- Created maps, print & digital ads, & direct mailers.
- Performed production/administrative duties such as preparing final packaged files for print/digital deliverables & archiving files.

**Freelance Graphic Designer**, April–May 2020  
Spawn Ideas, Anchorage, AK

- Collaborated with the advertising agency's creative department on several projects including creating digital banner ads, paid social, photo editing, & reformatting/resizing print collateral.
- Concepted & drew Illustrations for a promotional video.

## education

**Savannah College of Art and Design (SCAD)**, Savannah, GA

BFA in Graphic Design

Minor in Illustration, Chinese Cultural & Language Studies

Graduated Magna Cum Laude, GPA 3.76, March 2019

Studied Abroad in Hong Kong, Winter 2016

Studied Abroad in Lacoste, France, Spring 2018

## volunteer work

**Orphanage Service Trip Volunteer**, July 2018

Adopteen, Jilin Province, People's Republic of China  
Cared for orphans living in the Changchun Children's Welfare House. This included working in teams & in roles of leadership while performing tasks such as holding babies, teaching children English, decorating nurseries, & organizing activities to do with the special needs children.