



jenna german

graphic designer & illustrator

770 265 3690

jennalingergerman@gmail.com

jennagerman.com

skills

software

Adobe Creative Cloud: Photoshop, InDesign, Illustrator, Bridge, Acrobat, After Effects, Premiere Pro, Lightroom

ClipStudioPro

Microsoft Office 365: Word, PowerPoint, Excel, OneNote

Workamajig

languages

Native English

Moderate Mandarin

Basic Spanish

honors & awards

Deans List, 2014–2019

SCAD Academic Honors Scholarship

SCAD Achievement Honors Scholarship

Studied Abroad in Lacoste, France, Spring 2018

SCAD Lacoste Spring Exhibition, Illustrations sold and shown in the Curated Collection, 2018

SCAD Drawing Works Show, Best in Show: Ideation, 2017

Adobe Certified Associate for InDesign, Photoshop, & Illustrator, 2017–2020

Studied Abroad in Hong Kong, Winter 2016

SCAD Small Works Show, Fall 2016

SCAD Foundations Honors Show, Winter 2015

Sabine Luz Art Exhibition, 2009–2012

Fideles Christian School Yearbook Art Director and Illustrator, 2010–2012

education

Savannah College of Art and Design (SCAD), Savannah, GA

BFA in Graphic Design

Minor in Illustration, Chinese Cultural & Language Studies

Graduated Magna Cum Laude, Winter 2019

experience

Freelance Designer & Illustrator, 2007–Present

Independent Clients, Atlanta, GA

Created logos for small independent companies, such as Shark Lab Aquaculture, Cyndi's Custom Designs & Black Market BBQ. Created websites for the catering company Black Market BBQ & the wedding venue Ivy and Oak. Designed Black Market BBQ's sauce bottle packaging and business cards, along with various illustrations, charts & stationery for independent clients.

Freelance Graphic Designer, January 2020–Present

Relax the Back Buckhead, Atlanta, GA

Designed several magazine ads. Managed & created content for the store's social media presence on Instagram, Facebook, & Twitter.

Graphic Design Intern, May 2020–February 2021

Spawn Ideas, Anchorage, AK

Collaborated with the advertising agency's creative and art directors to concept deliverables for GCI, an Alaskan telecommunications corporation. Created maps, print & digital ads & direct mailers for clients such as the Alaska Department of Transportation, Travel Alaska & McDonald's. Performed production/administrative duties such as preparing final packaged files for print & digital deliverables & archiving files.

Freelance Graphic Designer, April–July 2020

Tribe, Inc., Atlanta, GA

Worked with the internal communications agency Tribe, Inc. to design & reformat presentations for Ensono, an information technology company. Reformatted informational documents for the agency's internal website.

Freelance Graphic Designer, April–May 2020

Spawn Ideas, Anchorage, AK

Collaborated with the advertising agency's creative department on several projects for clients such as the Alaska Railroad Corporation, Major Marine, & Northrim Bank. This included creating digital banner ads, paid social, photo editing, & reformatting & resizing print collateral. Concepted & drew Illustrations for a promotional video announcing the reopening of the Alaska Club.

Graphic Design Intern, March–December 2019

Relax the Back Buckhead, Atlanta, GA

Designed business cards, return & delivery page, gift certificate, customer information & referral card, stationery, & created an animated ad & took digital photography for the Relax the Back franchise in Buckhead.

volunteer work

Orphanage Service Trip Volunteer, July 2018

Adopteen, Jilin Provence, People's Republic of China

Caring for orphans living in the Changchun Children's Welfare House. This included working in teams & in roles of leadership while performing tasks such as holding babies, teaching children English, decorating nurseries, & organizing activities to do with the special needs children.